**Attachment 1**

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| Components of St. Johns County’s CoC Strategic Plan | | | |
| **Very Broad**  **(CoC Board)**  **General Membership**  **Committees**  **Very Narrow**  **(Agencies)** | **Component** | **Definition** | **Timeframe** |
| Level 1:  Vision | The vision, or outcome, reason for being | Many, many years |
| Level 2:  Mission | The mission of the SJC CoC | Ongoing |
| Level 3:  Key Result Areas | Areas in which we specifically want to make an impact | 3-5 years |
| Level 4:  Goals | Broad achievements within the key result areas | Maximum 36 months |
| Level 5: Strategies | Identified approaches that, taken together, are designed to accomplish goals | Maximum 12-18 months |
| Level 6:  Action Steps | Specific steps that accomplish strategies | Maximum 30 – 180 Days |

SJC CoC Vision

Ending homelessness in St. Johns County

SJC CoC Mission

In a unified effort, working toward the goal of ending homelessness for all those experiencing homelessness in St. Johns county through effective partnerships

Key Result Areas:

Veteran Homelessness

Chronic Homelessness

Youth and Family Homelessness

All Homelessness

**New Goal 1: Increase access to housing opportunities**

**Metrics:**

* Length of time homeless
* Successful permanent housing placement and retention

**New Goal 2: Strengthen prevention and diversion practices**

**Metrics:**

* First time homeless

**New Goal 3: Create solutions for unsheltered homeless**

**Metrics:**

* Number of homeless persons

**New Goal 4: Insure housing stability through case management**

**Metrics:**

* Returns to homelessness
* Job and income growth
* Successful permanent housing placement and retention

1. **Goal: Operate as a Housing-First Community** **(Strategy)**

**Strategies:**

* Support Continuum Partners in aligning with HUD’s Housing-First Prioritization and aligning, where appropriate, with the McKinney-Vento Act
* Assist in aligning local public policy with the goals of the CoC, State of Florida and HUD
* Create a public relations education/messaging campaign for the CoC

**Action Steps:**

* Each CoC funded agency will employ policies and practices that are compliant with the Housing-First philosophy to include non-discriminatory practices
* The Collaborative Applicant will monitor CoC funded agencies’ Policies and Practices for compliance with the Housing-First philosophy to include non-discriminatory practices
* The Scoring and Review Committee will prioritize applicants aligned with the Strategic Plan for CoC funding
* CoC Board Members, Jerry Cameron and Mayor Nancy Shaver will keep apprised of and report to CoC members opportunities to advocate with governmental bodies on matters of public policy that impact the goals of the CoC
* Together with the CoC Board of Directors, the Lead Agency will be responsible for the development of public awareness/education materials for distribution by CoC partners to both consumers and the general public

1. **Goal:** **Assess and Prioritize all those experiencing a housing crisis for appropriate intervention (Strategy)**

**Strategies:**

* Utilize the CoC adopted assessment tool, VI-SPDAT/SPDAT system-wide
* Create a system by which those experiencing homelessness in St. Johns County are identified for housing intervention
* Identify and engage all those experiencing homelessness in St. Johns County
* Utilize Collaborative Applicant “Provider Deliverables” as benchmark for successful system implementation

**Action Steps:**

* + Each CoC funded agency will have staff trained in utilizing both the VI-SPDAT and the SPDAT
  + The Collaborative Applicant will ensure each participating agency has staff trained in the selected tools for prioritization
  + Each CoC funded agency will comply with the utilization of the selected tool in the manner outlined by the Lead Agency and the Coordinated Entry Committee
  + The Lead Agency will monitor CoC funded agencies for compliance with the assessment and prioritization process
  + The Lead Agency will ensure each participating agency has access to the HUB and is trained in its utilization
  + Each CoC funded agency will participate in Coordinated Entry as prescribed by the Lead Agency and the Coordinated Entry Committee
  + The Lead Agency will create a workflow for each agency to follow to ensure continuity across the continuum
  + Each CoC funded agency will participate in scheduled meetings to review the By-Name list for housing intervention according the prioritization
  + Agencies receiving CoC dollars for Street Outreach will conduct regular street outreach to identify and engage those experiencing homelessness in St. Johns County
  + CoC funded agencies will engage those seeking services other than housing stability to inquire about and educate them, as needed, on the availability of housing intervention options
  + The Lead Agency and Collaborative Applicant will monitor agency compliance with Coordinated Entry
  + The Lead Agency and Collaborative Applicant will, quarterly, compare CoC funded agency provided information to assess progress toward “Provider Deliverables”
  + The Scoring and Review Committee will prioritize compliant applicants for CoC competitive dollars

1. **Goal:** **Increase access to safe, affordable, sustainable housing for all those experiencing homelessness (Strategy)**

**Strategies:**

* Utilize Housing Locator position
* Create relationships with surrounding Continuums/Communities to broaden consumer choice and housing stock availability
* Establish wraparound services as part of a sustainability plan for those experiencing homelessness in St. Johns County before and after they are housed
* Identify and secure funding to build CoC-prioritized housing

**Action Steps:**

* The Housing Locator will create relationships with landlords, property management companies, and other identified housing entities to educate and engage them in the Housing-First Philosophy
* The Housing Locator will create an ongoing identification system of available housing stock both in the catchment area of the CoC and in surrounding CoC catchment areas
* Participating CoC entities will identify and report, to the Continuum, gaps in services that create barriers to accessing safe, affordable, sustainable housing for those experiencing homelessness towards targeting future program development and funding acquisition
* Agencies applying for or access funding to build CoC-prioritized housing will receive support, as appropriate, from CoC partner agencies

1. **Goal:** **Increase HMIS utilization and improve data quality (Strategy under each goal)**

**Strategies**

* Create and utilize HMIS Scorecards for all CoC funded agencies
* Create a dashboard of critical data elements for the SJC CoC to track
* Use collected data in scoring and review processes for data-driven funding decision making

**Action Steps:**

* CoC appointed bodies will review HMIS Scorecards as assigned by the CoC Board of Directors
* The Lead Agency will create and maintain the Dashboard of Critical Elements for tracking of CoC funds, contracts, and deliverables
* The Lead Agency will issue periodic report cards for correction to HMIS participating agencies
* HMIS participating agencies will be responsible for updating corrected information in HMIS
* The HMIS Committee will review agency HMIS performance, quarterly
* The Scoring and Review Committee will prioritize applicants for CoC dollars using data provided through the Lead Agency